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ANNUAL REPORT 2021 - 2022

DIRECTOR'S NOTE



As schools returned back to in-person instruction and the world seemed to go back to "normal," many of the promises made in the summer of 2020 to advance racial equity in education faded to the background.

But over the past year, Cohort Sistas remained focused on supporting the academic, professional, and socio-emotional wellbeing of Black women and non-binary people pursuing doctoral degrees. We listened intently to our community through one-on-one conversations, member surveys, and social events, and implemented changes in our programming to address their needs

Time and time again we hear from our scholars that they desire a safe space and community to learn more about the doctoral journey, support at whatever stage of the journey they're in, and mentorship and accountability from people who look like them. We added an evening writing group to accommodate scholars who work during the day and offered more career-related professional development events, taking into consideration the present economic realities and increasingly dire future professional prospects of those with doctoral degrees. The Sista Circle Mentorship Program was refashioned into a full-year program based on community feedback, and we were able to provide mentorship for 53 mentees this year - more than double our impact in previous year. Our leadership and team also evolved to meet the growing needs of the Cohort Sistas community, now well over 2,500 scholars strong. We welcomed our first board of directors and two part-time employees, all of whom share a passion for gender and racial equity in higher education. Many of our board members are Black women with doctoral degrees themselves, who have worked in various ways to increase representation and retention of underrepresented scholars in higher education. Their strategic input and oversight has been absolutely invaluable.

Our program year ended on a high note, with us becoming one of the recipients of the Goldman Sachs One Million Black Women Black Women Impact grant. We have already been hard at work using that philanthropic investment to expand our capacity, and look forward to continuing to serve our community hand in hand with all our committed partners, volunteers, donors, and most importantly - our Sistas.

In solidarity and sistahood, Ijeoma Kola Executive Director

Shola

2021-2022 HIGHLIGHTS

July 2021 to June 2022

Our work is guided by three pillars - resources, mentorship, and community.



We held 12 professional development events with invited guests and partners on topics such as managing your time for optimal success, strategies to win fellowships and funding for your academic training, transitioning from academia to big tech, prioritizing your mental health and branding your academic self. Our monthly professional development workshops had an average of 67 attendees. We also shared monthly funding opportunities for scholars at all stages (applicants, current students, and doctors) and interviewed 24 Black women doctors for the Cohort Sistas Podcast with 33.300 total downloads.

We successfully mentored 53 mentees and carried out the Sista Circle Mentorship Program for an entire year. 87% of Sista Circle mentees said their mentor played a role in their support system in towards their doctoral degree and 65% reported an increase in confidence about their progress towards their doctoral degree.

Our community grew over 41% to a total of 2,336 community users, connecting scholars around the world (50 countries represented!). 63% of content shared on the Cohort Sistas platform has been user-generated. We saw a 57% increase in following on Instagram and grew to an audience of 6,824 followers. Our monthly professional development events, socials, and writing group have brought global scholars and researchers together to make progress towards their doctoral and postdoctoral goals.







OUR IMPACT



I have benefited tremendously from the mentorship and support I received from the Sista Circle Mentorship program. Because of this program, I received two acceptances to doctoral programs and will be attending my top choice I truly could not have navigated this process again without the guidance of my Sista Circle!

Morgan, Fall 2021 Sista Circle Mentee



Before getting involved in the Sista Circle Mentorship program I felt alone in my doctoral journey. Through this program I have received resources and fellowships that have encouraged me to keep going. I feel prepared to enter my 2nd year.

Acquel, Fall 2021 Sista Circle Mentee

2,336

22
VIRTUAL EVENTS

33,300

PODCAST DOWNLOADS

74

WRITING GROUP PARTICIPANTS

53

SISTA CIRCLE MENTEES

48

SCHOLARSHIPS SHARED

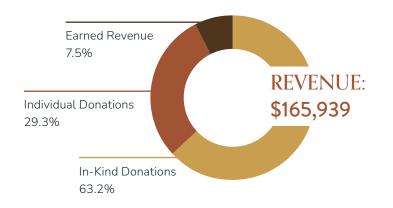
OUR BOARD

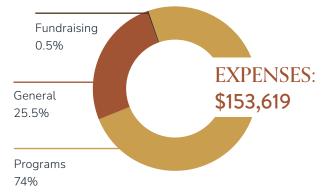
MISSION: Cohort Sistas is a digital network that supports Black women and non-binary people pursuing doctoral studies by providing resources, mentorship, and community to improve academic, professional, financial, and emotional outcomes.

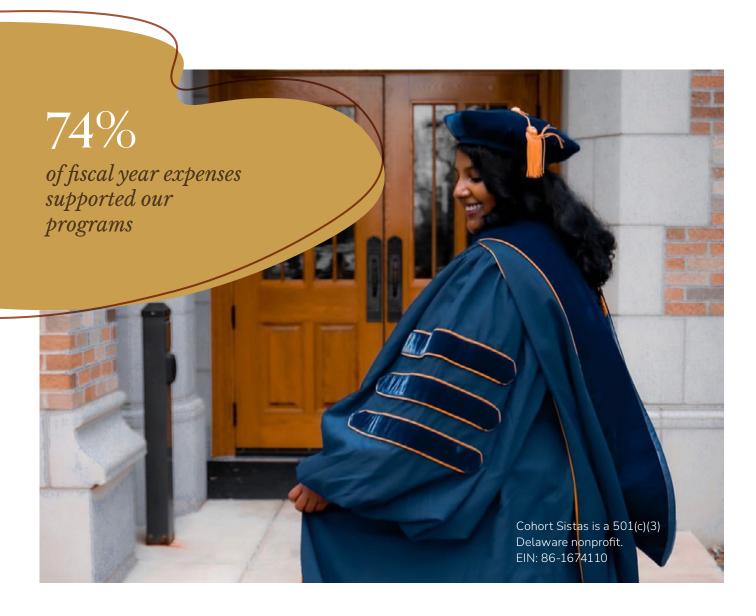


In July 2021, we formed our Inaugural Board of Directors to ensure that our organization does the best work possible in pursuit of Cohort Sistas mission and goals. In September 2021, our board committees were formed to develop and support the needs of internal affairs, external affairs and programming.

FINANCIAL OVERVIEW







Over the past 12 months, we raised \$50,554.81 from 94 donors. 40% of which were made during Giving Tuesday. We celebrated the end of a successful year and Goldman Sachs awarded Cohort Sistas the Black Women Impact Grant, securing 2 years of philanthropic support funding, totaling \$100,000.

MAJOR DONORS > \$1,000

Adam & Gina Nebular Adiam Tesfalul Ashley Schloss Chinny Ogunro Ijeoma Kola Lancôme Lisa Forssell Olivia Howard Saron Tesfalul

Sarah Anoke

THANK YOU TO OUR GENEROUS DONORS!

Hope Gray

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Vivian Rodriguez-Holliday

LOOKING AHEAD



SISTA CIRCLE MENTORSHIP PROGRAM

To meet the needs of our scholars, we are expanding the Sista Circle Mentorship Program to have separate cohorts for current students and prospective applicants. Our goal is to expand our reach and support 75+ scholars from all academic disciplines in our 2022-2023 mentorship program. We look forward to collaborating with Black women and non-binary mentors from all academic disciplines to support us with our growing mentorship program.

COMMUNITY REACH AND IMPACT

We want to grow our global community to 5,000+ scholars and researchers and optimize their community experience. We recently launched a new community platform and will be launching a branded mobile app in a few weeks that will make it easier for scholars to search for and connect with one another, as well with resources and advice that can help propel their academic and professional journeys.

OUR Strategic Partnerships

As we work to expand our reach and impact, we are developing relationships with universities and corporate partners who share our commitment to recruiting, training, and supporting Black women and non-binary doctoral students and advanced degree holders. We will be piloting the Sista Circle Mentorship Program with 3 institutional partners and establishing year-long recruitment, training, and mentorship partnerships with consulting, tech, and research companies.



◆JOIN THE COMMUNITY

cohortsistas.org/join

◆MAKE A DONATION

cohortsistas.org/donate

◆BECOME A PARTNER

cohortsistas.org/partner

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